



SMARTLINQ®
Product Brochure

**EMPOWERING
ONCOLOGISTS**
to transform
CANCER CARE.

CancerLinQ®



Together, WE CAN OVERCOME CANCER.

Designed to support oncologists and care and quality teams, CancerLinQ® collects and aggregates real-world data, seamlessly integrating with electronic health record (EHR) systems. This allows for confident and automatic quality management across networks and platforms.

CancerLinQ aims to provide solutions to improve the quality of care and to overcome the regional and socioeconomic limitations of traditional clinical trial data. Our database of over 6.5 million patients provides Oncologists with relevant and holistic insights to further patient care. We contextualize data, so that you can turn it into knowledge. High quality care should be available to everyone. Join us on our mission to transform cancer care for all.

“ ”

We are really looking at the patient population of patients with cancer as a whole. So, I think that is a huge positive in using the CancerLinQ data—we can get a real-world snapshot of patients with cancer and what their care looks like over time.

COURTNEY THOMAS, DrPH
O'Neal Comprehensive Cancer Center at UAB



Of adult patients **DO NOT** participate in traditional clinical trials.

WHO HAS ACCESS TO MY PRACTICE'S DATA?

CancerLinQ's systems and processes enable the protected health information (PHI) to be securely ingested and protected according to HIPAA requirements, and CancerLinQ maintains a SOC 2 Type II certification. Each practice chooses which of their physicians and personnel are granted access. CancerLinQ gives access to select trained staff, as well as curation subcontractors. Others have access only to aggregate, de-identified CancerLinQ data based on the CancerLinQ Data Governance Policies, posted on [CancerLinQ.org](https://www.cancerlinq.org).

HOW CAN MY PRACTICE PARTICIPATE IN CANCERLINQ?

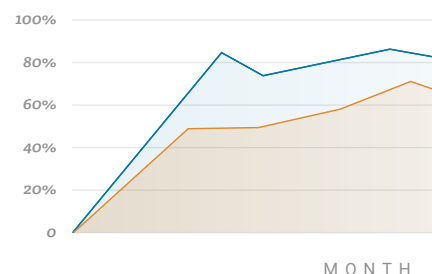
The decision to participate is made at the practice level. To qualify for participation in CancerLinQ, practices must have at least one ASCO member and utilize an EHR system. To schedule an introductory presentation or demonstration of the platform, please contact info@cancerlinq.org and we will be happy to discuss how your practice can participate.

SMARTLINQ™

SmartLinQ is our digital solution for oncologists and care teams. It provides interactive and actionable dashboards, clinical measures, and reports for physicians, care teams, practice administrators, and quality managers to better enable the delivery of high-quality care. These tools help:

- **Track and analyze** practice data to identify opportunities for quality improvement
- **Provide clinicians with** patients' summary profiles— which highlight the patient-specific actions to close quality gaps
- **Benchmark, measure, and improve** care against ASCO's Quality Oncology Practice Initiative (QOPI®) measures

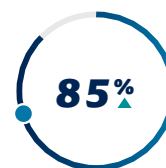
Quality Trendline



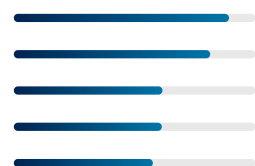
SMARTLINQ™

HOME

Overall Score



Score Card Top 5



READY TO
submit!



Actionable Patients

12 PATIENTS
This Week

5 PATIENTS
Next Week

39 PATIENTS
In 3 Weeks

Join CancerLinQ on our mission to bring the highest quality cancer care to every patient.

Email info@cancerlinq.org to learn more and schedule a demonstration.

CancerLinQ

GET STARTED WITH *actionable DATA.*

CancerLinQ helps practices and researchers transform patient care through quality automation tools, actionable insights, and comprehensive data sets.

CancerLinQ aggregates de-identified, real-world data representing over 6.5 million patients. It is the only oncology platform in the world backed by the expertise of members and volunteers of the American Society of Clinical Oncology (ASCO®).

CancerLinQ[®]
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